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# **Dmytro Sylantiev**

Senior Product Designer

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#### Profile

I am a product designer with over 20 years of experience in creating visually beautiful and comprehensive interfaces across mobile and web. My strong skills in visual and UX design, prototyping, and user research have led to successful products and award-winning designs at companies. I am passionate about creating clean and sharp interfaces that provide a great user experience.

## Experience

# Allset, Senior Product Designer

Marketplace connecting restaurants and local diners.

Aug 2017 - 2023

- Led the design of visually beautiful and comprehensive interfaces across a new mobile and web application for Allset products, resulting in an increase in the average check and number of new users.
- · Designed the interface of a system for restaurants to take orders.
- Developed a restaurant management system and their management, resulting in increased efficiency.
- Designed many features for customer and internal products, resulting in increased user satisfaction.
- Developed the design and structure of product landing pages for different target audiences.
- Created wireframes, custom flows, interactions, and animations resulting in increased usability.
- Developed and implemented user research and usability testing to inform design decisions, resulting in greater user satisfaction.

# Onseo, Senior User Interface Designer

Full cycle digital production.

Aug 2016 - Aug 2017

- Designed a mobile app for the parking system, which led to a reduction in the formation of traffic jams in locations near roadside parking lots.
- Created a portal design for the implementation of parking systems in various government and commercial entities.
- Developed and implemented user studies and usability testing for design decisions.

# Win Interactive, Senior User Interface Designer

Software development company. Jul 2013 - Aug 2016

- Developed visual and UX design solutions for mobile and web projects, resulting in increased user engagement.
- Participated in the development of a mobile application of a social product.

## Aimbulance, Senior Designer

Digital agency.

Jan 2011 - Jul 2013

- Art direction and design of interfaces for interactive projects, which increased user engagement.
- Participated as lead designer in the projects of Grand prix EFFIE Awards Ukraine in different nominations:
  - Bronze EFFIE Awards 2011 for the project Citroen Ukraine in the Automotive & Transport category
  - Silver EFFIE Awards 2012 for the project Pepsi Likerzzz
  - Finalist EFFIE Awards 2012 for the project Johnnie Walker Walk with Giants
  - Bronze EFFIE Awards 2012 for the Citroen DS4 Promo project.
  - Finalist EFFIE Awards 2013 for Pepsi Moments
  - · Finalist EFFIE Awards 2013 for New Seat Ibiza
  - · Gold EFFIE Awards 2013 for the Pepsi Retro project

#### **Brainberry**, Senior Designer

Agency specialised in complex solutions.

2007 - 2011

Developed interfaces and animations for interactive projects, resulting in increased user satisfaction.

#### World Web Studio, Designer

Full-service interactive agency.

2005 - 2007

Developed interfaces and animations for web projects.

#### Education

# **Grotesque Party**

Fall 2008

Course of the typographic.

#### **Realtime School**

Fall 2008

Course of the Adobe Flash.

#### **Art School**

# Spring 2005

Course of the academic drawing.

## **Kyiv National University of Construction and Architecture**

1999 - 2004

Information Technology Design. Computer Science.

Awards Effie Awards 2013, Effie Awards 2012, Effie Awards 2011, Awwwards

Honorable Mention, Propeller Gold, Kiaf Short List, KIAF Bronze, Ukrainian Design The Very Best Of, Red Apple Silver, Featured Adweek, Featured

AIGA, App Design Served, Web Design Served

Skills Mobile & Desktop Application UI, Web Design, Iconography, Art Direction,

Animation, Design Prototyping, Wireframing, Interaction Design, User

Flows, User Research, Usability Testing

Tools Illustrator, Photoshop, AfterEffects, InDesign, Flash, Cinema 4D, Sketch,

Origami, PaintCode, Principle, Flinto, Figma, Framer, Python, SwiftUI